

# SOZIALE NETZWERKE

WAS PASSIERT MIT UNSEREN DATEN?

**BEISPIELE**

Author  
Sent 2011-04-16  
Body hey

Id 16

Subject

Folders [fb]messages, [fb]deleted, [fb]sent

Deleted true



Author M [redacted] S [redacted] (50 [redacted])  
Sent 2011-04-27 06:47:55 UTC  
Body das [redacted]

Id 17 [redacted]  
Subject g [redacted]  
Folders [fb]messages, [fb]deleted, [fb]sent  
Deleted true

Recipients M [redacted] S [redacted] (50 [redacted])  
G [redacted] F [redacted] (10 [redacted])  
Author G [redacted] F [redacted] (10 [redacted])  
Sent 2011-04-20 15:00:45 UTC  
Body lieber [redacted]

Author M [redacted] S [redacted] (50 [redacted])  
Sent 2011-04-20 19:01:54 UTC  
Body [redacted]

Id 16 [redacted]  
Subject [redacted]  
Folders [fb]messages, [fb]deleted, [fb]sent  
Deleted true

Recipients M [redacted] S [redacted] (50 [redacted])  
[redacted] L [redacted] (50 [redacted])  
Author [redacted] L [redacted] (50 [redacted])  
Sent 2011-04-13 22:28:32 UTC  
Body hey [redacted]  
Author M [redacted] S [redacted] (50 [redacted])



### Removed Friends

User V [REDACTED] U [REDACTED] (161 [REDACTED])  
Time 2008-12-12 12:53:46 UTC  
Removed By 50 [REDACTED]

User [REDACTED] [REDACTED] (557 [REDACTED])  
Time 2009-01-29 11:25:44 UTC  
Removed By 55 [REDACTED]

User [REDACTED] [REDACTED] e (504 [REDACTED])  
Time 2009-04-21 15:30:55 UTC  
Removed By 50 [REDACTED]

User E [REDACTED] J [REDACTED] (531 [REDACTED])  
Time 2009-05-23 17:06:36 UTC  
Removed By 53 [REDACTED]

User I [REDACTED] H [REDACTED] (782 [REDACTED])  
Time 2009-07-02 22:43:00 UTC  
Removed By 50 [REDACTED]

### Pokes

To M [REDACTED] S [REDACTED] 50 [REDACTED]  
From F [REDACTED] [REDACTED] (84 [REDACTED])  
Time 2009-06-23 07:49:16 UTC

Viewed true  
To M [REDACTED] S [REDACTED] 50 [REDACTED]  
From F [REDACTED] [REDACTED] (84 [REDACTED])  
Time 2009-06-24 09:26:25 UTC





Time 2011-04-16 18:51:27 UTC  
Latitude 37.34688913  
Longitude -121.94080227  
Altitude 0  
Accuracy 675  
Altitude Accuracy -1  
Heading -1  
Speed -1



IP	IP Lookup
24.119.132.148	Cable One, Page AZ, USA
24.176.240.151	Cahrter Comm, South Lake Tahoe, USA
70.164.130.198	Cox Communications, Las Vegas, NV, USA
99.189.169.210	SBC Internet Services, SJ, CA, USA
206.205.248.191	XO Communications, US
206.211.210.166	Holiday Inn Express - Pacifica Hotels - SLO, CA, USA
140.239.1.130	XO Communications, Hilton, USA
68.56.53.105	Comcast, Sebring, FL, USA
70.58.120.36	Qwest Communications, Cave Creek, AZ, USA
74.191.76.105	bell south, Atlanta, GA, USA
218.102.213.237	Netvigator, HK
113.159.16.141	KDDI CORPORATION, Tokyo, JP
60.56.210.102	K-Opticom Corporation, Kyoto, JP
202.64.62.140	pacnet, HK
202.64.62.150	pacnet, HK
81.65.162.217	NC Numericable S.A., Paris, FR



# Die Presse.com

POLITIK WIRTSCHAFT GELD PANORAMA KULTUR TECH SPORT MOTOR LEBEN BILDUNG

Top-Themen: Steiermark-Wahl Burgenland-Wahl Fifa

## WIRTSCHAFT

### Tsipras: Grexit "Anfang vom Ende der Eurozone"



Der griechische Ministerpräsident warnt davor, dass sich "die Märkte ein neues Opfer suchen", sollte Griechenland Pleite gehen. 68 Kommentare

- Griechenland-Krise: Faymann fährt nach Athen
- EU-Vertreter: Noch keine annehmbaren Vorschläge von Athen
- Die Barrieren im Schuldenstreit mit Athen

## POLITIK

### Einblick in die Terrorherrschaft des "Islamischen Staates"

11 Tracker gefunden diepresse.com

- Audience Science Beacons
- eXense Werbung
- Facebook Connect Widgets, Social
- FruitFlan Beacons
- Google Tag Manager Widgets, Tag Manager
- Google+ Platform Widgets, Social

Blockieren anhalten Whitelist-Seite ?

### "erstaunlich langes" Gespräch mit Voves

Der rote Landshauptmann und der blaue Landesparteiensekretär haben ein erstes Treffen absolviert. In den roten Gremien sollen nun "alle Optionen" diskutiert werden, heißt es.

- Steiermark: Und jetzt Schwarz-Blau in Graz?

### Park Hyatt



**Cookies:**

„lu“ (=UserID):

RglbZJwSFu9E-wYc8pNtMcPg  
RgaZuINK3zJ-1HcLkq5HJAlg

„datr“ (=BrowserID):

JDvdTnx8po2\_57OrrQFFnHT  
AD7dTml8i8T4JcAc272y111K

Associated Users L [redacted] B [redacted] (747)  
Cookie FMTTTRFZ [redacted] eoKY-K  
First Seen 2011-05-18 13:05:24 UTC  
Seen Count 356

Associated Users S [redacted] A [redacted] (100) [orange bar]  
L [redacted] B [redacted] [orange bar]  
L [redacted] B [redacted] (747) [orange bar]  
I [redacted] R [redacted] (613) [orange bar]  
P [redacted] H [redacted] (100) [orange bar]  
M [redacted] P [redacted] (100) [orange bar]  
E [redacted] N [redacted] (100) [orange bar]  
J [redacted] K [redacted] (100) [orange bar]

Cookie dTfdTOTPunic [redacted]  
First Seen 2010-11-12 12:47:49 UTC  
Seen Count 2

Associated Users L [redacted] B [redacted] (747)  
E [redacted] F [redacted] (116)  
L [redacted] B [redacted] (100)

Cookie mPOATS [redacted]  
First Seen 2011-03-16 17:30:00 UTC  
Seen Count 143





Herbert Mayer\_ Search



**Hinweis**

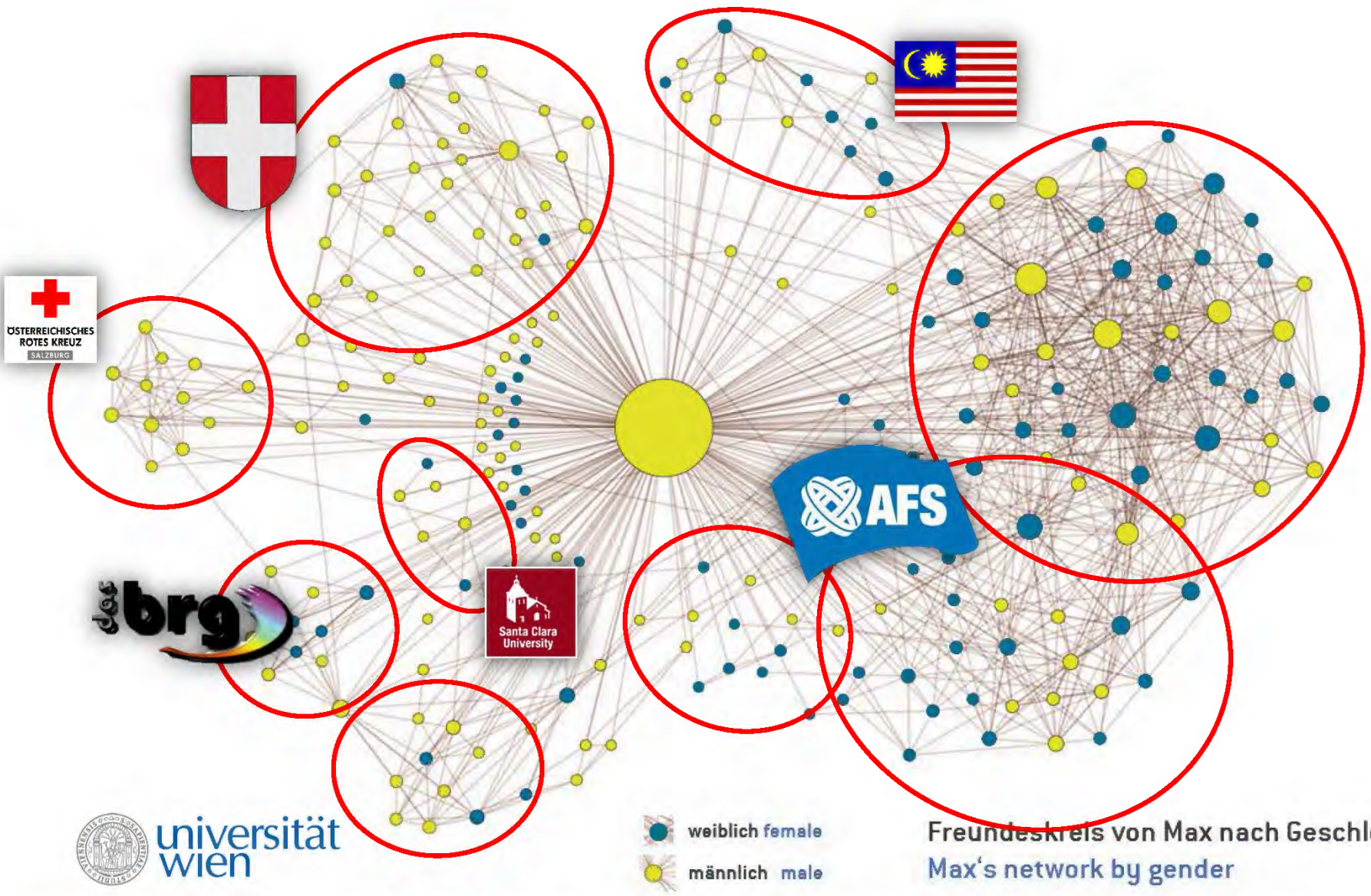
Wenn du diese Funktion aktivierst, werden alle Kontakte von deinem Handy (Name, E-Mail-Adresse, Telefonnummer) an Facebook gesendet und unterliegen dann den Datenschutzrichtlinien von Facebook. Zudem werden die Profilbilder deiner Freunde sowie andere Informationen von Facebook zu deinem iPhone-Adressbuch hinzugefügt. Bitte stelle sicher, dass deine Freunde mit deiner Nutzung ihrer Daten einverstanden sind.



**Stimme nicht zu** **Stimme zu**





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 weiblich female  
 männlich male

Freundeskreis von Max nach Geschlecht  
 Max's network by gender

 universität  
 wien



Welcome to Your Profile

This is your place to collect photos, interests, and life events that tell your story on Facebook.

Start Tour

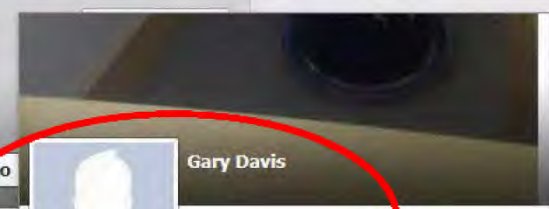
Recent

- 2013
- Born



Peter Ullrich

Update Info



Gary Davis

- Timeline
- About
- Photos
- Friends
- More



+1 Add Friend Message

People You May Know

**Hao Duong**  
Add Friend

**Jesus Fernandez Rodriguez**  
Add Friend

**Gary Davis**  
Add Friend

Complete Your Profile: Places - 1/2

Which city do you live in?

Vienna, Austria

Enter current city

Public

Skip

- Status
- Photo
- Place
- Life Event

What's on your mind?

Your Timeline  
No posts to show.

Music

+ Add Music You Like





### Where are you from?

Your profile is 30% complete

- Vienna, Austria**  
[Redacted] 23 other friends
- New Orleans, Louisiana**  
[Redacted]
- Salzburg, Austria**  
[Redacted] and 11 other friends
- Other Hometown

🔒

### Do you work at any of these places?

Your profile is 30% complete

- AFS Intercultural Programs**  
[Redacted] and 15 other friends
- Rotes Kreuz Salzburg**  
[Redacted]
- AFS Malaysia**  
[Redacted] and 3 other friends
- Other Company

🔒 NEXT

### Where did you go to college?

Your profile is 30% complete

- University of Vienna**  
[Redacted] 9 other friends
- Vienna University of Economics and Business**  
[Redacted] 2 other friends
- Santa Clara University School of Law**  
[Redacted] 3 other friends
- Other College or University Name

🌐

### Where did you go to high school?

Your profile is 30% complete

- BRG Salzburg**  
[Redacted] and 3 other friends
- Avon Park High School**  
[Redacted] and 2 other friends
- HTL Salzburg**  
[Redacted] 2 other friends
- Other High School

🌐 NEXT









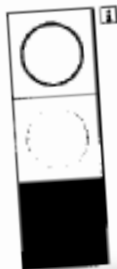
Elevator



# Bonität/Personenvollauskunft Mag. Maximilian Schrems

## ÜBERSICHT

WiData-ID  10257340  
Aktualisierung  30.09.2014  
Name Mag. Maximilian Schrems  
Adresse Schadekgasse 2/13  
1060 Wien  
Geschlecht männlich  
Geburtsdatum 01.10.1987



## Beurteilungsübersicht

Rating	2,37 (Sehr
Risiko	keines bis ge
Einschätzung	Geschäftsver



Dominantes_geo_milieu_person	Digitale Individualisten
Wahrscheinlichkeitswert_konservative	0.51 %
Wahrscheinlichkeitswert_traditionelle	0.08 %
Wahrscheinlichkeitswert_etablierte	2.82 %
Wahrscheinlichkeitswert_performer	31.06 %
Wahrscheinlichkeitswert_postmaterielle	7.08 %
Wahrscheinlichkeitswert_digitale_individualisten	28.44 %
Wahrscheinlichkeitswert_buergerliche_mitte	1.80 %
Wahrscheinlichkeitswert_adaptiv	4.91 %
Wahrscheinlichkeitswert...	6.49 %
Wahrscheinlichkeitswert...	16.84 %

## KENNZAHLEN

Jahr	Einkommen
2012	€ 20.000 (geschätzt)
2011	€ 20.000 (geschätzt)



**ZUSTIMMUNG**

*“We use the information we collect to try to provide a safe, efficient, and customized experience.”*

*(Facebook’s Privacy Policy, August 2011)*



*“We use the information we receive about you in connection with the services and features we provide to you and other users (...).”*

*(Facebook’s Privacy Policy, 2012)*

## Privacy Guide

- Privacy Settings
- Help Page: Like
- Social Ads
- Help Page: Social Ads → 22 sub-pages
- Privacy Videos → 6 different Privacy Videos
- Additional Resources
  - Privacy FAQs
  - Privacy Organizations and Agencies
  - General Safe Harbor Notice
  - Facebook Security Page
  - Family Safety Center

## Privacy Policy

- Help Page: Privacy Policy Questions
- TRUSTe Programm Requirements
  - Website Privacy
  - Mobile App/Website Privacy
  - Email Privacy
  - EU Safe Harbor
  - TRUSTed Cloud
  - TRUSTed Data Collection
  - TRUSTed Download
  - Children's Privacy
- Contact TRUSTe
- Safe Harbor Website → multitude of sub-pages
- Help Page: Report an underage Child
- Help Page: Privacy > Information for Parents and Educators
- Remove Transactional Information (Account Page)
- Remove Imported Contacts
- Privacy Settings Page
- About Platform\*
- Help Page: Account Security → 4 sub-pages
- networkadvertising.org - Opt-Out
- Account Notifications Page
- Facebook Ads Page → 7 more clicks to get the information
- Help Page: My Account, Facebook Ads
- Report a Deceased Person's Profile
- Manage Invites and Imported Contacts
- Help Page: Remove From Database
- Help Page: Remove Imported Contacts
- Account Settings Page (deactivate)
- Help Page: Delete Profile
- Facebook Security Page
- Facebook Site Governance Page
- Application Settings
- Help Page: Reporting a violation > Reporting a violation
- Help Page: Games & apps > Application safety and security

## Statement of Rights and Responsibilities

- Facebook Principles
- Privacy Settings
- Application Settings
- Platform Page
- Promotion Guidelines
- How to Report Claims of IP infringement
- Payment Terms
- Deals Terms
- Merchant Deal Terms
- Facebook Platform Policies
- Advertising Guidelines
- Developer Application
- Help Page: Ads: Click and Impressions Quality
- Page Terms
- Facebook Site Governance Page
- How to Appeal Claims of IP infringement

**NOTE:** All pages are only listed once even though they might be linked more often. All three main pages are linked with each other. Not all pages that are linked must be relevant for Facebook's privacy practice, but often times the user can only understand the actual use by checking the linked privacy pages.  
\* = dead link



**DURCHSETZUNG**

**ÖFFENTLICHKEIT**





**BEHÖRDEN**







**CENTRA**

**BIG BRAND PRICE CUTS**  
We've reduced the price of 10  
brands you love most

**CENTRA**

CARAL  
R0202



The Post Office  
Post Office





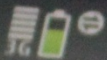
Chart based on the available numbers on concluded complaints in the Annual Reports 2001 to 2012.  
 \* Total complaints concluded in 2007-2010 estimated based on charts in Annual Reports. \*\* No details for 2006 published.

NOKIA

N900



17:09



SMS: Gary Davis



Gary Davis

14:07 | 14:09



Max, I know you have contacted the Office. Neither the Commissioner nor myself are available to speak to you. Regards Gary

Löschen

Kopieren

Weiterleiten



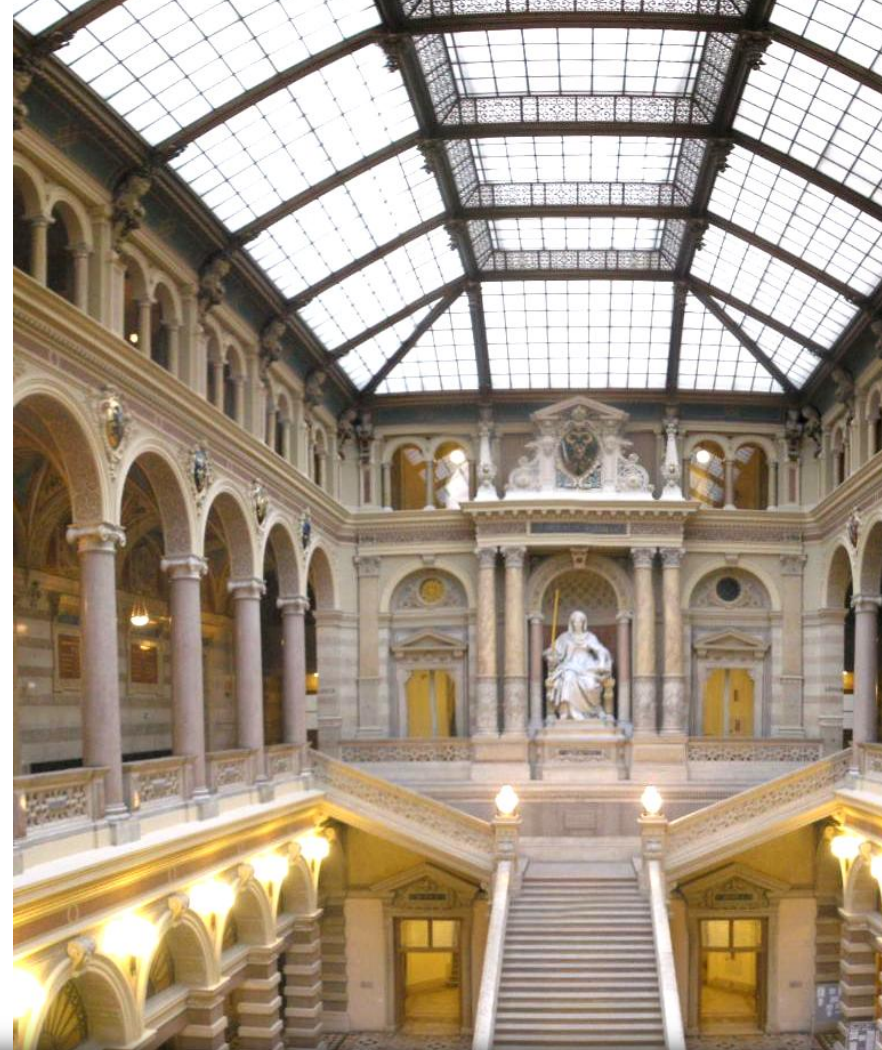


# ZIVILRECHT



# Sammelklage

- Sammlklage österr  
Prägung
- Schaden (€ 500)
- Bereicherung
- 25.000 Teilnehmer
- Prozessfinanzierung

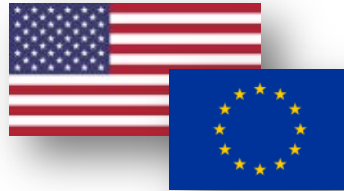


**ROLAND**

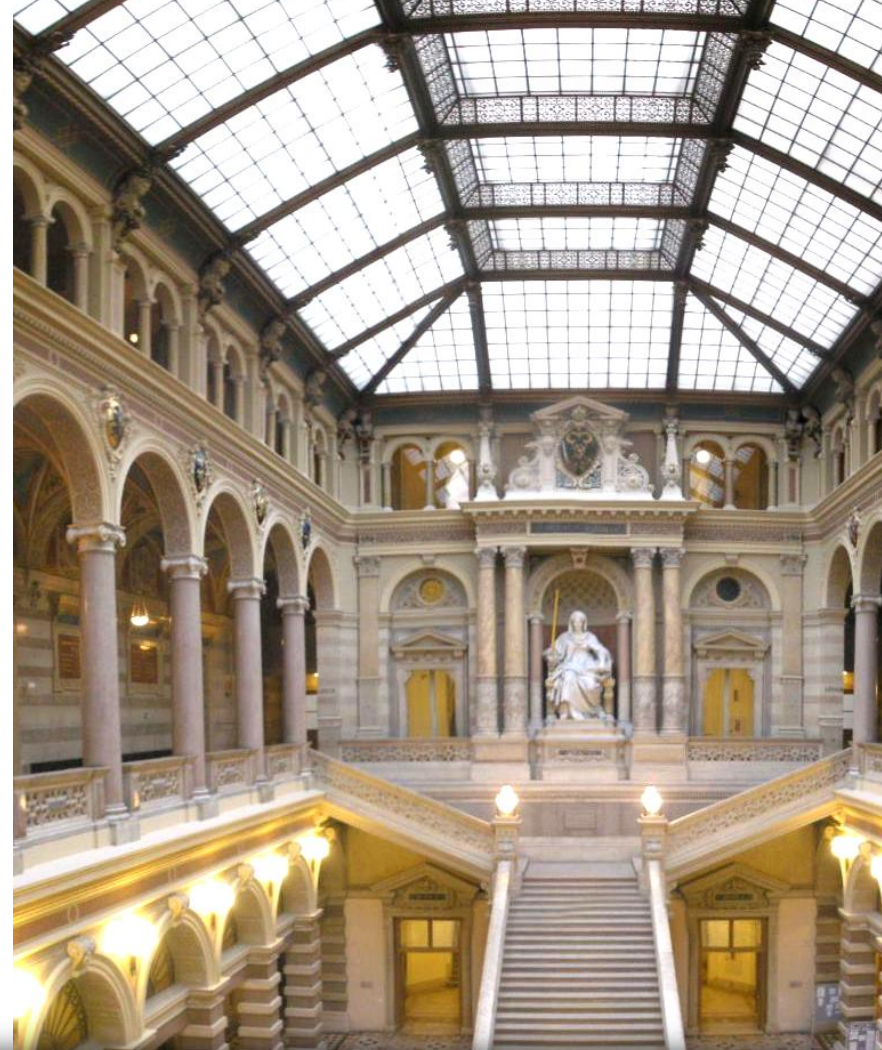
PROZESSFINANZ

# Sammelklage

US-EU Hybrid



- **Datenschutz:**  
Art 4: Niederlassung  
Art 23: „Cause of Action“
- **Zivilrecht:**  
Rom-I / Verbraucher  
California / AT



**ROLAND**

PROZESSFINANZ



**PRISM**

**SAFE HARBOR**





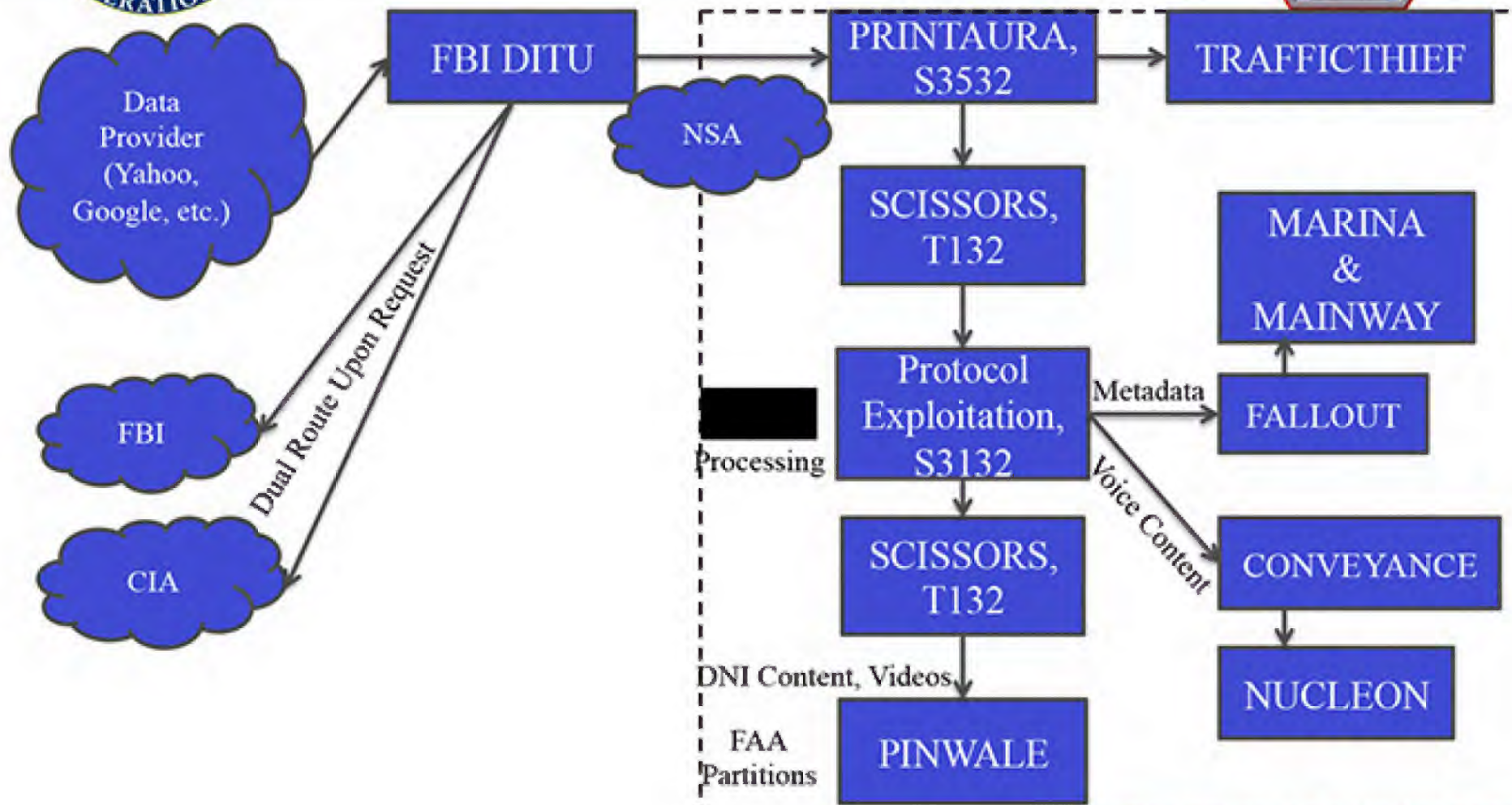
**FAKTEN**



Hotmail



# (TS//SI//NF) PRISM Collection Dataflow







Hotmail



# (TS//SI//NF) PRISM Case Notations



## P2ESQC120001234

- PRISM Provider**
- P1: Microsoft
  - P2: Yahoo
  - P3: Google
  - P4: Facebook
  - P5: PalTalk
  - P6: YouTube
  - P7: Skype
  - P8: AOL
  - PA: Apple

Fixed trigraph, denotes PRISM source collection

Year CASN established for selector

Serial #

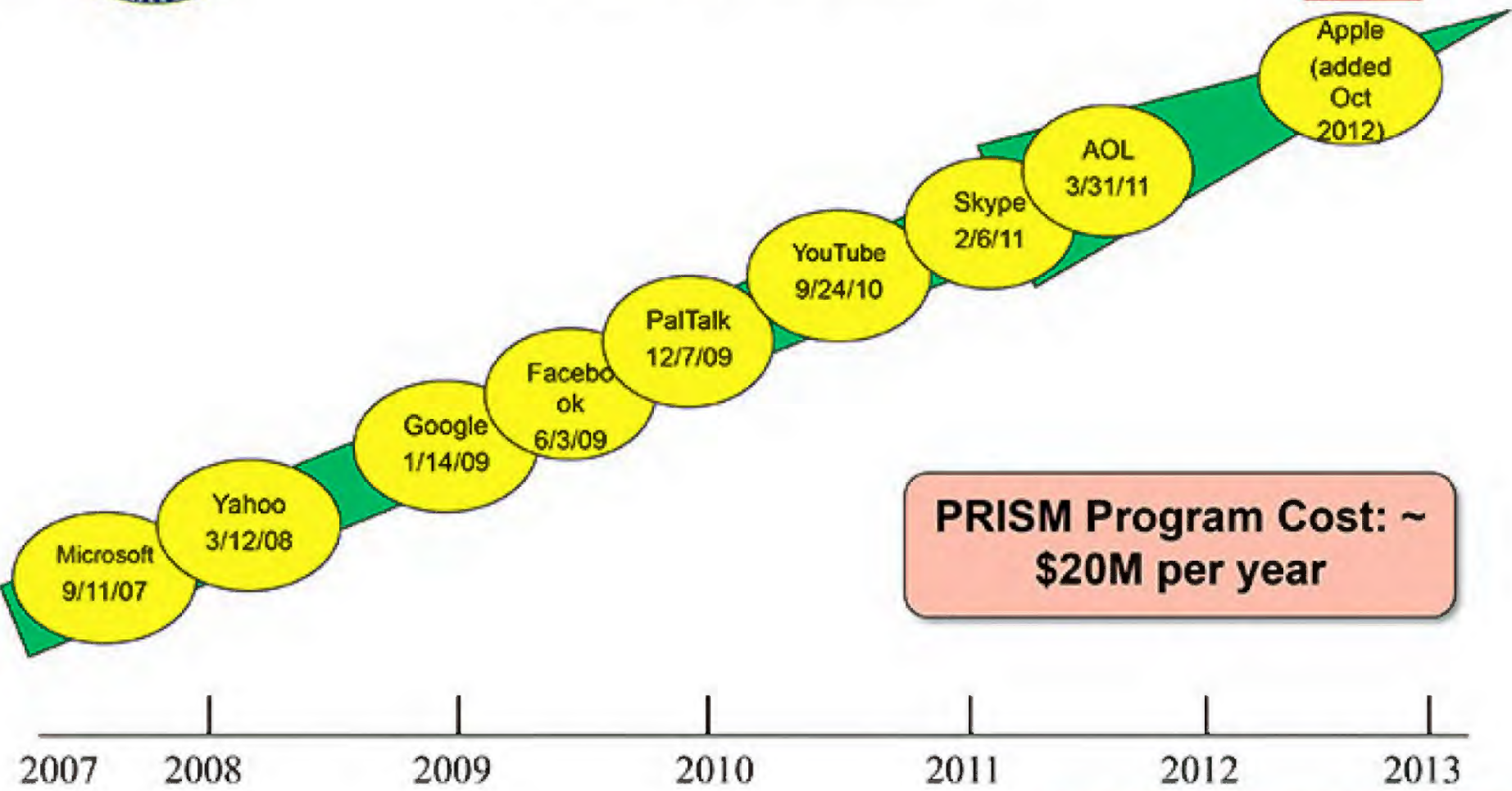
- Content Type**
- A: Stored Comms (Search)
  - B: IM (chat)
  - C: RTN-EDC (real-time notification of an e-mail event such as a login or sent message)
  - D: RTN-IM (real-time notification of a chat login or logout event)
  - E: E-Mail
  - F: VoIP
  - G: Full (WebForum)
  - H: OSN Messaging (photos, wallposts, activity, etc.)
  - I: OSN Basic Subscriber Info
  - J: Videos
  - . (dot): Indicates multiple types



Hotmail



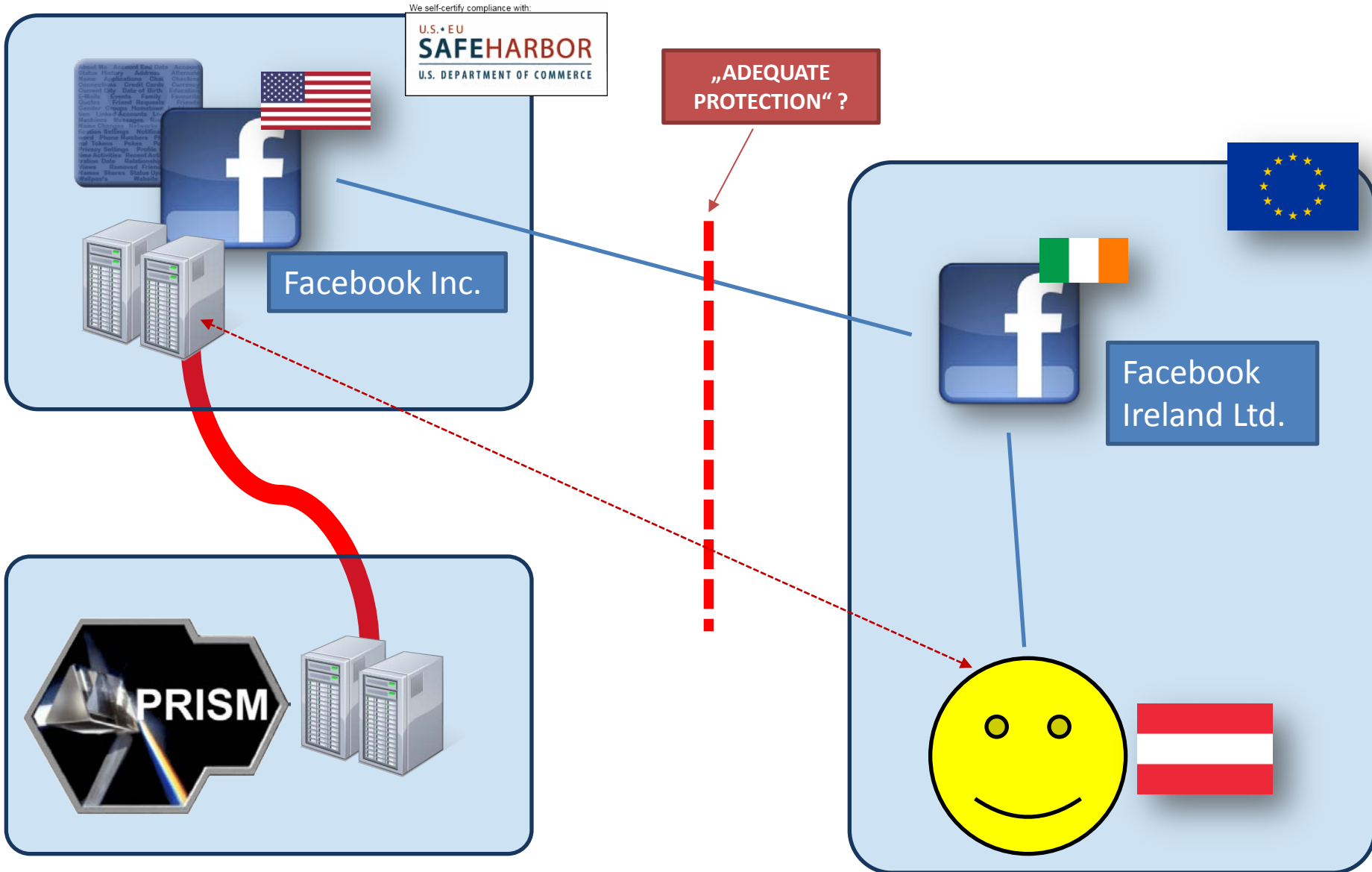
# (TS//SI//NF) Dates When PRISM Collection Began For Each Provider



**PRISM Program Cost: ~ \$20M per year**



# PRISM



**DURCHSETZUNG**  
**(SAFE HARBOR)**





Dear Maximilian Schrems,

---

**TRUSTe Compliance 2, Dec 02 12:54 (PST):**

Thank you for contacting TRUSTe. TRUSTe does not own or operate Facebook, though we do provide privacy-related dispute resolution services for Facebook.

As you may be aware, Facebook's privacy policy includes a notice to consumers that it may share consumer data as follows:

"We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; or to prevent death or imminent bodily harm."

You requested the following resolution:  
"Stop Facebook Inc's involvement in PRISM."

**TRUSTe does not have authority to address the matter you raise.** We are therefore closing this issue in our system as being outside the scope of TRUSTe's authority.

–TRUSTe Compliance Team

Sincerely,

TRUSTe Compliance Team



**FEDERAL TRADE COMMISSION**

## **We have received your complaint.**

**Thank you for filing a complaint with the Federal Trade Commission. Based on the information you have given us, we recommend that you take the following steps, if you have not already.**

### **Step: 1**

You may find useful information on our Consumer Protection [website](#).

### **Step: 2**

If you have done the above steps and have any additional questions or any additional information you would like to add to your file, please call **877-382-4357** to speak with a counselor. When you call, please have this reference number: **50954602** to help us quickly retrieve your information.

## **You Might Also Like**

**Here are some additional links that will provide some useful information.**



# US RECHT



# FISA § 1881a



- **Internet Service Provider**
- **„Foreign Intelligence Information“**
- **Certification for one year („FISA Court“)**
  - Minimizing / Targeting procedures (US persons)
- **„Directive“ for ISP**
  - API





# Art 7 & 8 GRC / Art 8 EMRK



- „PRISM“ -v- Vorratsdaten
- Meta Data -v- Content Data
- Storage -v- „Making Available“
- 24 Months -v- Endless
- ...







**REAKTION**

# Transfer nach Art 26

## Allgemeine Basis:

- Standardvertragsklauseln
- BCRs

## Einzelfall:

- Zustimmung
- Diverse Ausnahmen in Art 26



# DISCLAIMER

Aufgrund einer unlängst ergangenen Entscheidung 3 Cg 52/14k des LG für Zivilrechtssachen Wien wird auf folgendes hingewiesen:

- Der Vortragende erhielt für die Teilnahme an dieser Veranstaltung **kein Vergütung** und auch **keine anderen geldwerten Vorteile**.
- Der Vortragende will mit dieser Teilnahme keinerlei „**Medieninteresse**“ generieren, welches er für seinen nicht existenten Beruf nutzen will.
- Der Vortragende will weiter **keinerlei Jobangebote** erhalten.
- Der Vortragende nimmt an dieser Veranstaltung ausschließlich **nicht „beruflich“ oder „gewerblich“** iSd Art 15 EuGVVO teil.

Dieser Disclaimer wurde ermöglicht durch das LG für Zivilrechtssachen Wien und die Kanzlei Graf & Pitkowitz.

**ENDE**